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Asia Insurance Review

ASIA
INSURANCE REVIEW
DEDICATED TO ASIA'S INSURANCE INDUSTRY

01. The Client

Asia Insurance Review is the premier and comprehensive professional regional magazine of the Asian continent. It is read by all the key decision-makers and readers in the insurance industry of several countries including Australia, Bangladesh, Brunei, Cambodia, China, Fiji, Hong Kong, India, Indonesia, Japan, Korea, Macau, Malaysia, Myanmar, Nepal, New Zealand, Pakistan, Papua New Guinea, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, etc.

Asia Insurance Review is the official journal of East Asian Insurance Congress, ASEAN Insurance Congress and the Singapore International Reinsurance Conference. They are a Permanent Observer of the ASEAN Insurance Council and referred as the authoritative source on developments and trends in Asia in the United Nations' insurance documents.

02. The Requirement

Asia Insurance Review needed a comprehensive content management portal to manage all their digital content and to store all published articles at one place.

03. The Solution

The solution enabled the readers to purchase all the magazines and articles published by Asia Insurance Review online.

This refurbishing project has given Asia Insurance Review a new look and feels that puts them in the same league with the world's best news and magazine content sites.

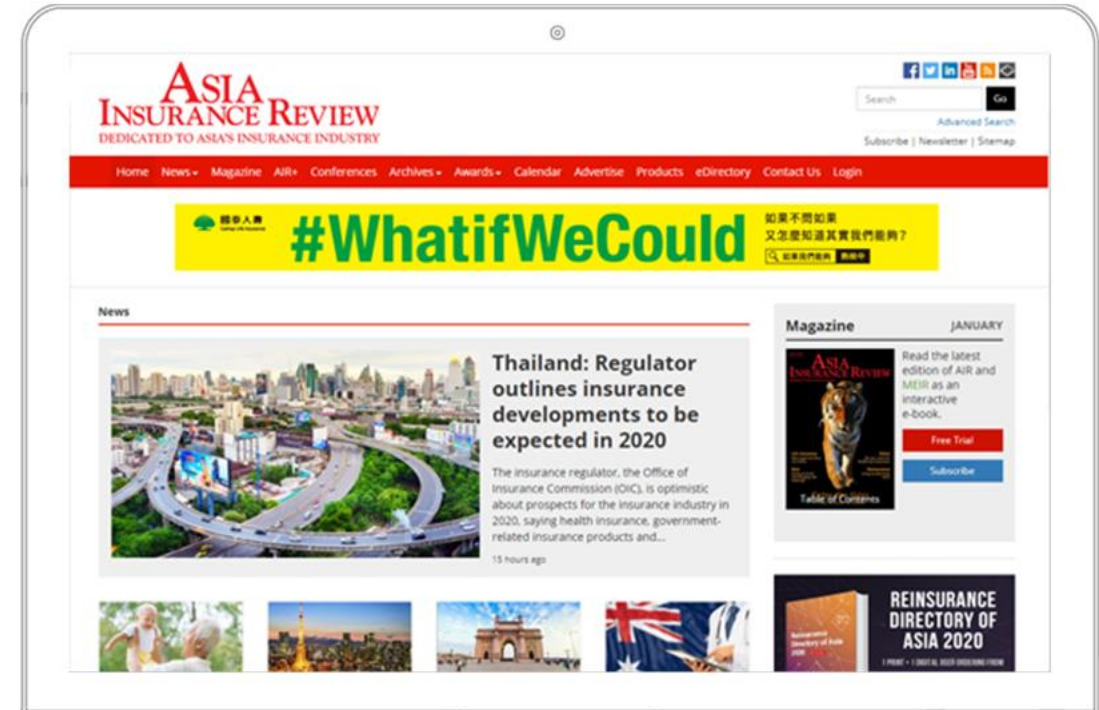
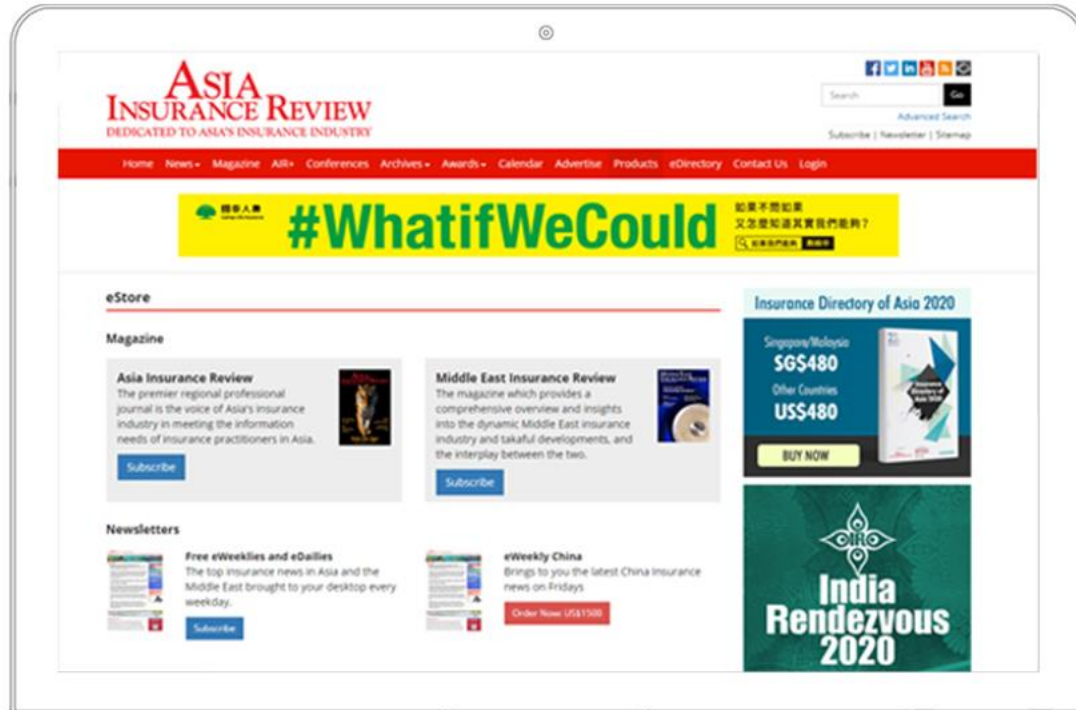
04. Features

- Minimalistic design focusing on readability.
- A robust content management system that can deliver content on a large scale, seamlessly.
- A news section to deliver the latest news in the insurance industry. Web Administrator can post the news and schedule a time to send. A functionality called 'News Blast' automatically publish the news on scheduled date and time.
- E-store with integrated shopping cart and payment gateway to enable various insurance companies, agents and readers to purchase magazines and articles published by Asia Insurance Review, online.
- Archives that are divided into major categories to aid readers to find older articles. The system automatically validates the date of the release of each magazine and it pushes the old one to archive. User can find older articles with the help of the search button located in the front.

04. Features

- Events: Events can be published directly from the admin panel and users will be able to see the published events in real-time.
- Search & Advanced Search: Search function to help readers find their desired articles, hassle-free. An Advanced Search option is also there to get more refined search results.
- Newsletter: Daily news published on the website through Admin Panel is automatically converted to pre-fixed Newsletter templates and sent to subscribers.

05. Sample Screens



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