

14 CADD Emirates



01. The Client

CADD Emirates is a leading enterprise solutions provider and a trusted ICT Integrator in the middle east with operation spreading across Dubai, Abu Dhabi, Ras Al Khaima and Doha-Qatar. Being a trusted and resourceful reference for a wide range of IT solutions and services, CADD Emirates offer various services related to computing infrastructure, networking and security, CAD & engineering, hospitality technologies and business automation.

02. The Requirement

Since the then existing website lacked modern capabilities and the outdated design made it impossible to feature all the services and strength of the company, CADD Emirates decided to revamp their website with modern features leveraging latest trends prevailing in the industry.

03. The Solution

AlignMinds developed a new responsive website using the popular CMS platform WordPress and a user-friendly design to help the client to improve lead conversion and attract more sales.

04. Features

WordPress

The new website is developed on the WordPress platform to help our client easily manage and update the content of the website.

Sticky menu

The website features a sticky menu that is locked into place so that it does not disappear when the user scrolls down the page.

Purpose-built slider

The homepage features a responsive slider that features the different category of services offered by CADD Emirates. According to the movement of each slide, the services listed in blocks under the slider changes based on the category shown in the slide.

Responsive design

The new website renders perfectly on all screens.

04. Features

Sliding blocks

The services offered by CADD Emirates span across different industries. With the help of “sliding blocks”, our team integrated all of them on the homepage in an attractive way.

Inner pages

Inner pages feature an auto zoom-in image on top of the content on every page. They also host a sidebar on the left side that contains necessary information and resources to help the visitors of the website.

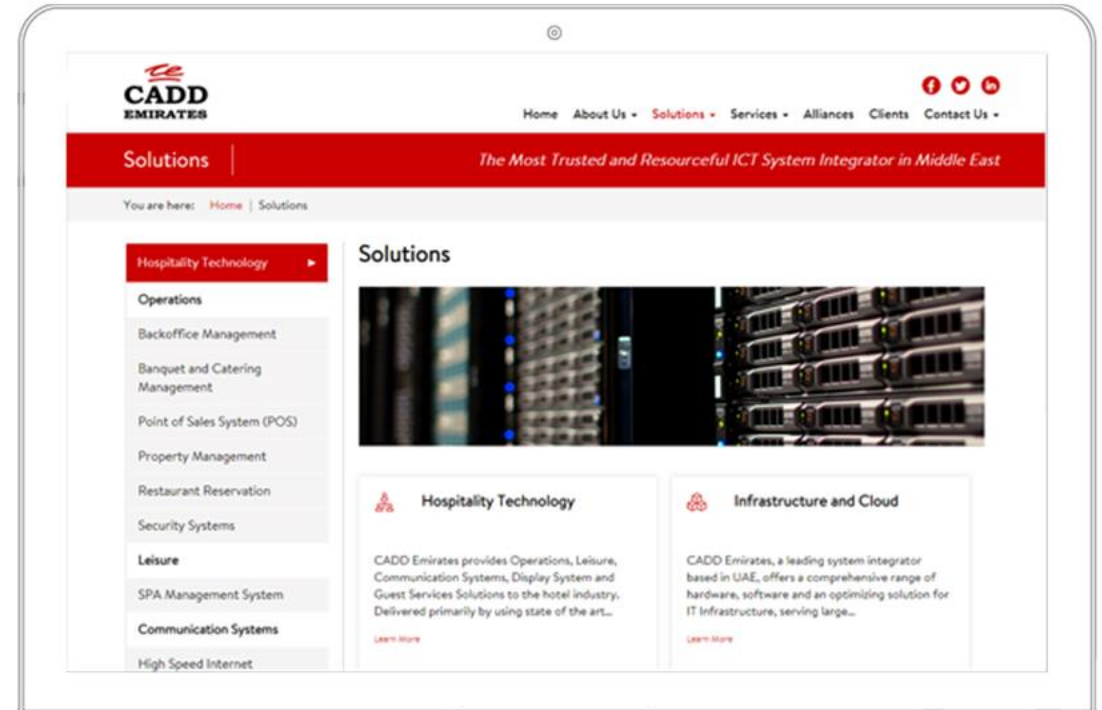
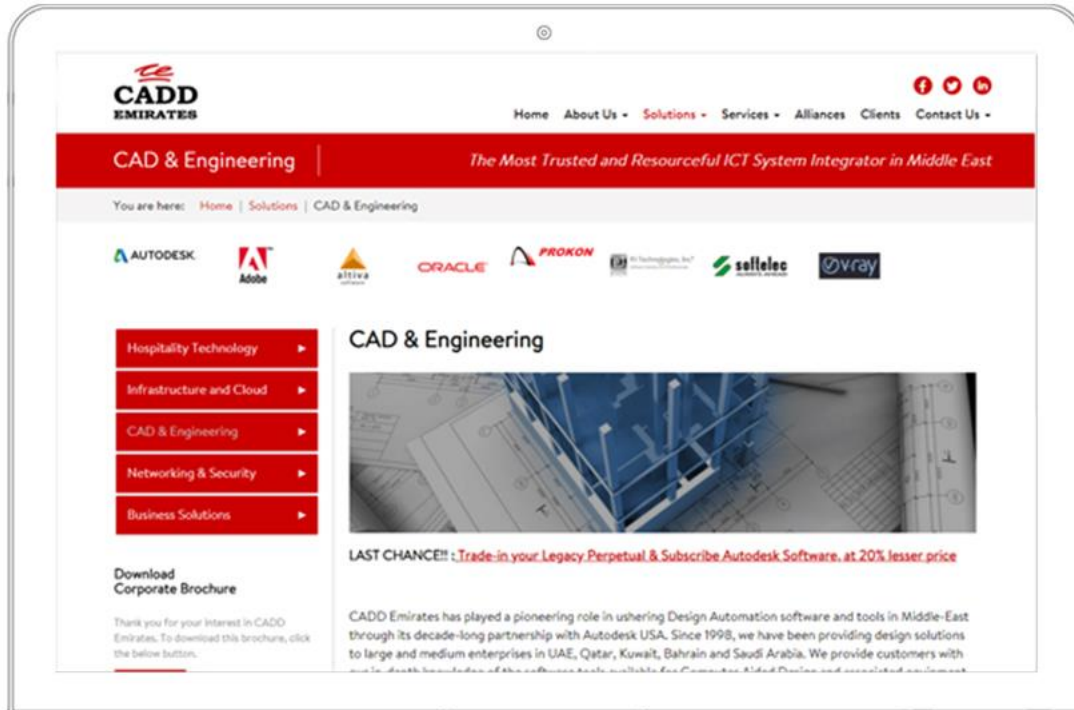
Custom footer

CADD Emirates website boast of a custom footer that features links to all the resources available in the website, category wise, to help the visitors.

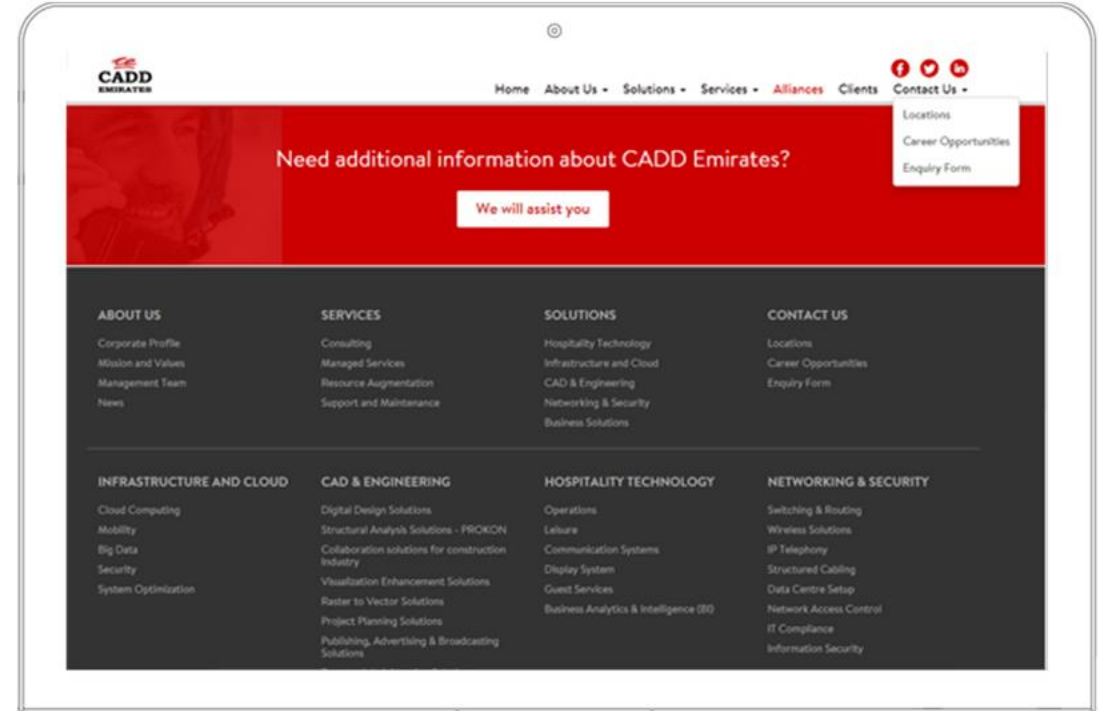
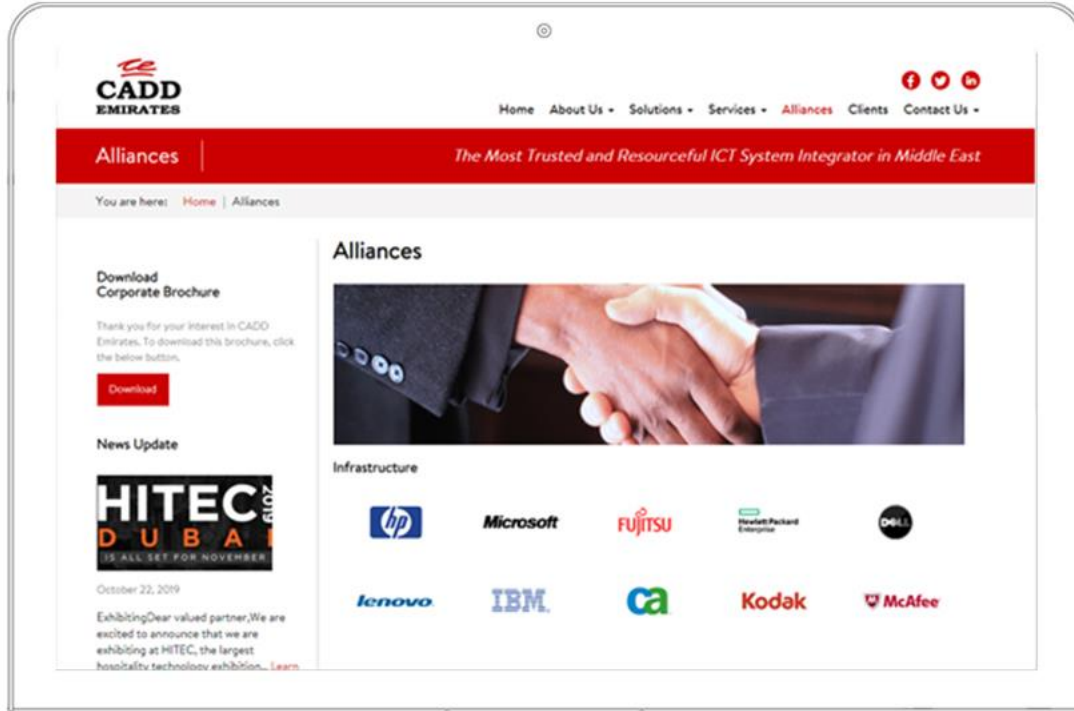
News update

This section on the homepage features all the latest news and updates.

05. Sample Screens



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