

05

Loot





01. The Client

The Design House (Now known as Glitch Creative Labs) is a marketing agency based in Texas, US and helps small businesses by offering them access to a team of creative talent to take care of businesses branding and marketing. From logos and letterheads to flyers and folders, they use all channels of marketing to help businesses achieve their targeted growth.



02. The Requirement

The design house wanted to introduce a new solution in the market that would help businesses to improve customer loyalty in an engaging and fun way.



03. The Solution

AlignMinds developed a mobile-based solution using Native to help businesses to promote their offers and promotional programmes in the form of "Chests" that can be unlocked by registered users to claim real rewards and offers at respective stores.



04. Features

Chests

Chests are shown on the map based on the location of the user and opening them successfully help users to win loot, reward points and gems.

Loot

Loot is an offer or reward that is won by a registered user by opening chests. Each loot will have a separate QR code that can be scanned at the store to claim the offer or reward.

User-friendly login

Registered users can log in using username and password or their Facebook or Google account.

Realtime map

Chests are distributed across a map based on the user location and the number of stores that have installed chests. The map updates real-time and helps users to find chests that are convenient to them based on the route they have taken and the distance.



04. Features

Navigation

The solution has an inbuilt navigation system which helps users to reach chests that are convenient to them. The image of the chest becomes much clearer when a user is navigating towards it.

User profile

The comprehensive user profile page shows the name of the user, profile picture, user level, the number of Loots claimed by user till date, the number of Chests user has unlocked so far and the number of gems the user owns.

Points and gems

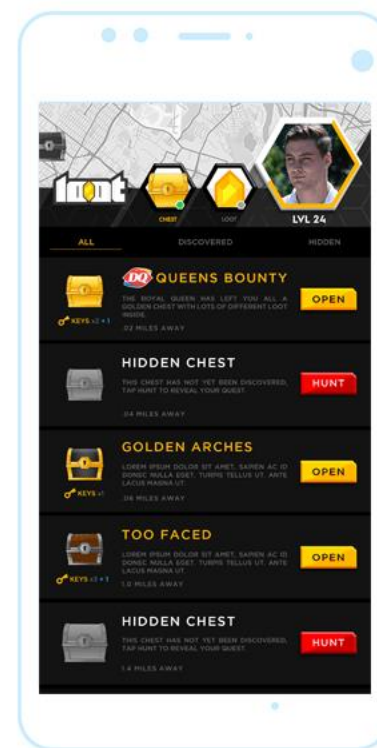
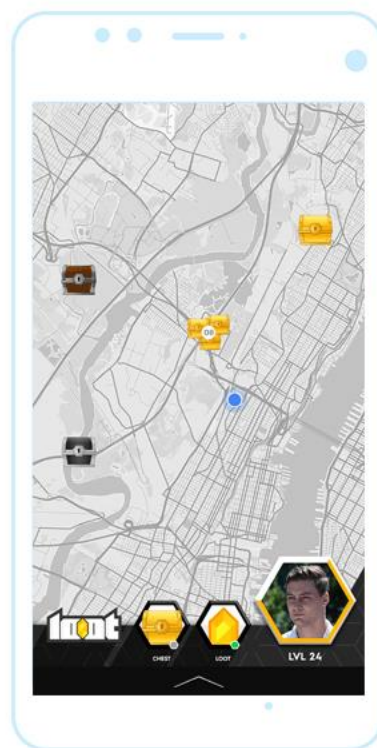
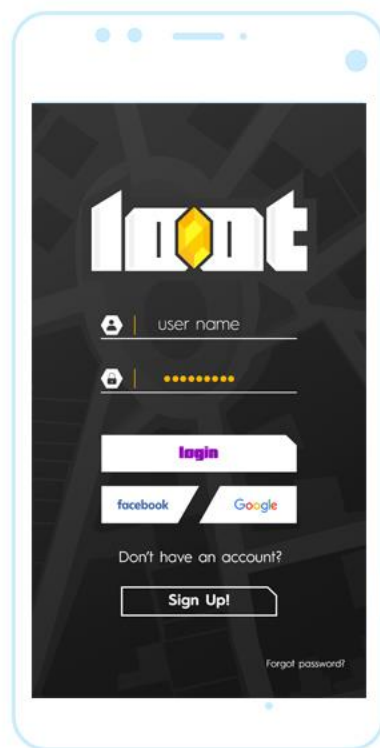
Every successful loot helps users to win reward points and gems. The Gems can be used to unlock hints. Reward points or XP help a user to go the next level in the ranking.

Chest list

The informative chest list comprises of three tabs where the first tab shows the list of all Chests, the second tab contains the list of Chests that are already discovered by the user and the third tab contains the list of Chests that are still hidden.



05. Sample Screens



Contact Us



India

4th & 5th Floor, Asset Iris
Tripunithura, Cochin
India, 682 301

Phone: +91 484 485 4333

Email: info@alignminds.com

US

1950 Paredes Ln. Road,
Brownsville, 78521,
Texas

Phone: +1 850 999 7458

Email: info@alignminds.com

Africa

9th Floor, Hazina Towers
PSC wing, Utalii Lane
Nairobi CBD, Kenya

Phone: +254 20 3893205

Email: info@alignminds.com