

07

Referr





01. The Client

Referr LLC is a US-based startup that has successfully created its own space in the market through an innovative solution named “Referr” that encourages US retailers to rethink their marketing strategy and common people to win rewards and gift cards by referring local business to their friends and family.



02. The Requirement

Referr LLC wanted to introduce a new platform that would help its users to earn rewards and gift cards for referring local businesses to their friends and family.



03. The Solution

AlignMinds developed a referral app based on the concept of 'referral based social networking' that allows people to recommend businesses to their circles and win rewards and gift cards in return.



04. Features

An informative home screen

The home screen is very informative and shows the total number of business contacts, the total number of friends, Total number of referrals made, total points earned, menu, notification icon, a link to the list of favourite friends, a link to favourite business contacts and a link to the user profile.

Sign up

To enable easy registration, people have the option to sign up using Facebook, Google or email.

Friend list

Add a new contact to friend list manually or from the phonebook.



04. Features

Payment system

Make secure payments using debit and credit cards. Referr uses one of the most trusted payment gateways, Card Connect, for executing payments.

Friend list

Add a new contact to friend list manually or from the phonebook.

Business list

The business tab showcases the list of business categories, allow you to search business, and add new business contacts to the list.

Gallery

Businesses can add photos related to their business.



04. Features

Business ratings and reviews

Users have the privilege to rate and review businesses.

Fraud prevention

Referr is one of the most secure referral apps available today. We have used the services of Trust Vesta to enable fraud prevention on this mobile referral platform. Any attempt of fraud, including payment using stolen cards, will be prevented even before it is executed.

Gift card inventory

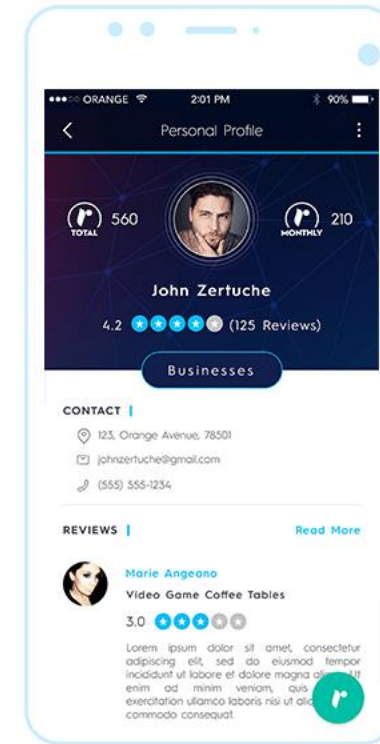
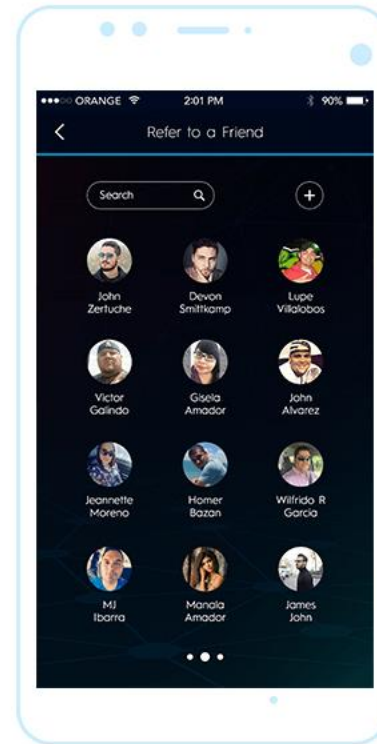
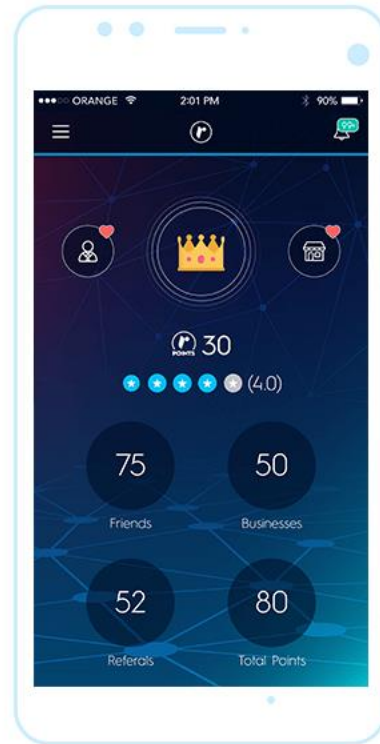
The mobile referral platform has separate pages for showcasing gift cards received and gift cards available for sending to a business or friend.

User ranks

Referr has a robust user ranking system based on scores received by referring and reviewing businesses.



05. Sample Screens



Contact Us



India

4th & 5th Floor, Asset Iris
Tripunithura, Cochin
India, 682 301

Phone: +91 484 485 4333

Email: info@alignminds.com

US

1950 Paredes Ln. Road,
Brownsville, 78521,
Texas

Phone: +1 850 999 7458

Email: info@alignminds.com

Africa

9th Floor, Hazina Towers
PSC wing, Utalii Lane
Nairobi CBD, Kenya

Phone: +254 20 3893205

Email: info@alignminds.com